

VERONAFIERE RESUMES BUSINESS IN COMPLETE SAFETY: OIL&NONOIL CLOSES TODAY AFTER THREE DAYS

1,800 operators attended the event through physical attendance at the stands and online links to webinars

Verona, 23 October 2020 - The 15th **Oil&nonOil** exhibition dedicated to energy, fuel and mobility services organized at **Veronafiere** in collaboration with **Mirumir** closed today after three days of face-to-face b2b meetings and streaming conferences. The event attracted 1,800 operators in a strategic supply chain for the country, with 60 exhibitors representing the various sectors associated with more than 22,600 service stations and 25,000 car wash centres all over Italy. The show confirmed its status as the landmark appointment on a national scale for the sector and its protagonists, who had the chance to discuss trends and evolution on energy markets.

The three-day event hosted 11 appointments, including **conferences and workshops**, which - given the Coronavirus restrictions imposed by the DPCM Decree dated 18 October - were followed online by a public audience registering more than 600 connections.

The conference section of Oil&nonOil has always played a fundamental role for professional updating and this year provided an opportunity to take stock of the most important issues and challenges in the sector, such as energy transition, network modernisation, reduction of polluting emissions and the impact of the European Green New Deal on logistics and distribution, without forgetting regulatory issues.

*"This edition of Oil&nonOil," said **Giovanni Mantovani, CEO of Veronafiere**, "it is the first physically attended event organised after the lockdown. I am convinced that having successfully hosted an attended b2b event of national importance at such a time of great uncertainty is an important signal for the sector in question and the exhibition system alike. The event proved that the Covid prevention protocol makes it entirely possible to hold attended business trade fairs in total safety. It also showed that the sector itself - like us - was keen to welcome this occasion for meetings and the restart, as witnessed by the more than ever highly motivated attendance of leading buyers."*

Oil&nonOil - Fuel Storage & Transport

Energy, Fuels & Mobility Services

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Veronafiere Press Service

T. +39 045 8298 223 - 210 - 350 • pressoffice@veronafiere.com

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Mirumir Organizing Secretariat

T. +39 02 4547 1111 | M. +39 320 8104663 • dani.crovella@mirumir.it